

RULES AS PER ARTICLE 11 OF PRESIDENTIAL DECREE 430 OF 26 OCTOBER 2001

"ARE YOU READY?" PRIZE COMPETITION

1. Promoter

The Promoter is Hu Holding s.r.l. with its registered office at 13 Via Generale Dalla Chiesa, 50136, Florence, with tax code and VAT ID: 07377040485.

2. Delegated Company

The Delegated Company is Promosfera S.r.l. with its registered office in Casorate Sempione (VA) at 56 Via XXV Aprile, with tax code and VAT ID 02250050024.

3. Entrants

The competition is open to all people over the age of 18 who participate in any capacity (racer or visitor) in the "Gara Eroica" event, which will take place from 4 to 6 October 2024.

People who are in a collaboration and/or employment relationship with the promoter are excluded from entry. Any person who is involved in the organisation and management of the competition is also excluded.

4. Duration of the competition

From 4 to 6 October 2024.

Prizes must be claimed:

- by **6 October 2024** at the Human stand present at the event;
- by **14 October 2024** by post, following the instructions in point 7.

In the event of a backup draw, both the draw and the formal recording of the results will take place by **15 November 2024**.

The prize will be redeemable by **31/12/2025**.

5. Promoted brand – Object of the competition

The promoted brand is **Hu Openair**. The Promoter will be present at the Gara Eroica sporting event in Gaiole del Chianti, with a stand dedicated to the brand.

The aim of this competition is to increase the visibility of the Promoter at the event, increasing the number of visitors to the Human Company pavilion.

6. Entry instructions

During the day of the event, participants in the Gara Eroica sporting event in Gaiole del Chianti will have the chance to take part by obtaining a "Scratch and Win" card for this initiative from the Hu Holding s.r.l. staff present at the stand. By scraping away the silver coating, each participant will immediately discover whether they have won one of the stay packages up for grabs.

In the event they win, a message under the silver coating will inform them of their prize and instructions on how to claim it.

In the event they lose, to enter a possible backup draw, participants must fill in all the fields on the scratch card and return it to the staff in charge at the stand.

*NB The user must take care to preserve the **original** copy of the winning scratch card.*

6.1 Limits on participation

Each participant may request only one scratch card.

7. Method for awarding prizes

All those who have identified a winning scratch card will be entitled to receive a voucher valid for a 2-night stay package, valid for 2 people, at one of the Human facilities.

When winners find out that they have won, they must either:

- hand the winning scratch card to the staff in charge at the stand by the last day of the event. The staff in charge will check whether the wording under the silver coating actually corresponds to a win, in which case they will record the data for acceptance of the prize.

- send a photo of the winning scratch card, with all fields correctly completed (we recommend keeping a clearly visible photocopy of the winning scratch card), by email to the following address by 14/10/2024:

marketing@humancompany.com. The Promoter reserves the right to request the original winning scratch card, so it must be retained.

The prize will be paid out in the form of a unique voucher, made out to the name of the winner, and will be redeemable before 31/12/2025, excluding certain periods indicated on the back of the card. The voucher will also contain all the information needed to redeem the prize.

The winner may not contest the prize awarded, nor request the corresponding cash value or exchange/replacement for any reason. However, if the Promoter is not able to deliver the prize won, it reserves the right to replace the announced prizes with prizes of equal or greater value (Memorandum of 28/3/2002, point 9.6). The winner may not request any compensation following any damage resulting from acceptance and/or use of the prize.

POSSIBLE BACKUP DRAW

If one or more prizes relating to the Instant Win phase remain unallocated, or the terms for claiming the prize are not observed,

a draw will also be carried out for as many names as there are prizes that may be

unallocated, unvalidated or unsolicited, from among all the non-winning scratch cards filled in by participants and collected at the event stand as described in point 6.

8. Prizes to be won

PRIZE	Quantity	Unit value Excluding VAT	Total Excluding VAT
2-NIGHT STAY PACKAGE – HUMAN COMPANY	25	€ 70,00	€ 1.750,00
TOTAL			€ 1.750,00

The total PRIZE POOL will amount to €1,750.00 (excluding VAT).

The values of the prizes are to be understood as the values on the public sale price list on the date these rules are drafted.

8.1 Nature of the prize

[The prize includes a 2-night stay package for 2 people, \(overnight stay only\) at one of the affiliated Human Company facilities, which can be consulted on the \[www.huopenair.com\]\(http://www.huopenair.com\) website.](#)

The prize will be paid out in the form of a unique voucher, made out to the name of the winner and will be redeemable before 31/12/2024. The voucher will also contain all the information needed to redeem the prize.

The prize does not include:

- transfers from the winner's residence to the departure airport and vice versa;
- travel insurance relating to all activities;
- meals;

- tourist tax;
- anything not expressly mentioned.

9. Notification and delivery of prizes

When winners find out that they have won, they must either:

- Hand the winning scratch card to the staff in charge at the stand by the last day of the event. The staff in charge will check whether the wording under the silver coating actually corresponds to a win, in which case they will record the data for acceptance of the prize.
- Send a photo of the winning scratch card, with all fields correctly completed (we recommend keeping a clearly visible photocopy of the winning scratch card), by email to the following address by 14/10/2024:

marketing@humancompany.com

In the event that a winner fails to use the prize received for reasons that cannot be attributed to the Promoter, the prize will still be considered awarded. The winner will not have the right to claim anything further.

The prize awarded to the winner may not be traded or advertised.

The prize will be delivered in accordance with Presidential Decree no. 430/2001 – Article 1, paragraph 3, as well as the European Regulation on the protection of personal data EU 679/2016 ("GDPR").

The prizes will be delivered by post or courier directly to the winner's address within 180 days from the end of the event, in accordance with Article 1, paragraph 3 of Presidential Decree no. 430/2001 as well as the European Regulation EU 679/2016 on the protection of personal data (the "GDPR").

The Promoter cannot be held liable for the delivery of prizes where the package has been evidently tampered with, broken and/or damaged: the delivery of the prizes takes place via a shipping agent (courier or post).

The Promoter assumes no responsibility in the event of non-delivery of prizes due to incorrect addresses or personal data provided by participants or postal errors.

10. Free entry

Participation in the contest is free, except for any ordinary postal costs necessary for sending the winning scratch card by registered mail.

11. Publication of the Competition information and Rules

The Promoter will publicise the competition through the company's social media channels, the company website and the material displayed at the event location.

The information publicised will be in line with what is stated in these rules. The complete rules will be made available to participants on the website <https://huopenair.com/it/vinci-eroica>.

12. Geographic scope

The competition is subject to the regulations in force in Italy regarding prize competitions (Presidential Decree 430/2001).

13. Guarantees and Fulfilment

The vouchers will not be identifiable from the outside before being scratched, and the winning wording cannot be checked against the light. Winning vouchers will be prepared in such a way as to respect public trust.

A total of 2,500 "scratch and win" cards will be printed, of which: 25 cards will bear the winning wording and 9,975 will bear the non-winning wording. The winning cards will be placed among the non-winning ones randomly as per the preparation and mixing declaration drawn up and signed in lieu of affidavit.

In compliance with the requirements of Article 7 of Presidential Decree 430/2001, the entire prize pool is protected by an appropriate guarantee.

This prize competition is being held in compliance with Presidential Decree no. 430 of 26 October 2001 and according to the instructions indicated in Memorandum no. 1 of 28 March (Market Harmonisation and Consumer Protection) from the Ministry of Enterprises and Made in Italy.

By entering this prize competition, the participant fully and unconditionally accepts the rules and clauses contained herein, including the indicated value of the prizes to be won.

In the event of obvious and detectable attempts at fraud or false and inaccurate declarations, the Promoter reserves the right to immediately remove the user.

Should the Promoter, or third parties appointed by the Promoter, identify users who have entered using means and tools capable of eluding the random nature of the competition, in any way that is deemed suspicious, fraudulent, or in violation of the process, said users will be excluded from entry and will not be able to enjoy any prize won.

The Promoter reserves the right to exclude from the competition any consumers who are found to have participated in the competition in bad faith. The Promoter, or third parties commissioned by the former, therefore reserves the right to take action against all participants and in the terms deemed most appropriate (which include, if deemed necessary, the request for an identity document), and in compliance with the laws in force.

Participants' data shall be collected in compliance with EU regulation 679/2016 (the "GDPR").

14. Withholding tax reimbursement

The Promoter does not intend to exercise its right to reimbursement of the withholding tax, as laid out in article 30 of Presidential Decree no. 600 of 29/09/73, and shall bear the associated tax burden.

15. Beneficiary non-profit organisation

Prizes that are not claimed or not awarded, other than those refused, will be donated to the Dynamo Camp Foundation

NPO, with headquarters in Località Limestre, Via Ximenes, 716, San Marcello Piteglio (PT), tax code 90040240476.

16. Minors

Minors are not eligible to participate in this prize competition.

28-ago-24

Delegated Company
Promosfera srl